



## SPONSORSHIP PACKAGE

Hello,

Thank you for taking the time to look at our sponsor packages and showing interest in working with our Festival. The Edmonton Burlesque Festival is a not-for-profit 3 day weekend extravaganza celebrating all things burlesque, vaudeville and fabulous. The long weekend encompasses ingénues and impresarios, the avant-garde and outrageous, in a series of intimate evening showcase feature events. The fun continues with events such as workshops, panels and competitions! The spotlights of our festival are the Burlesque Bunny Competition, the Golden Beaver Award, and the Judith Stein Scholarship. Our Festival promotes diverse, safe and inclusive spaces for all genders identities, sexual preferences, age, race, abilities, and sizes. We are proud influencers with our safe space missions within the international burlesque communities, inspiring other events to become leaders in their communities.

Our last year was extremely successful boosting over 400 attendees, and over 100 performer applications from all over the world. Our reputation as great hosts and involvement in budding performer careers have been spread outward to the community and we have many loyal patrons that have supported us year after year. This year we expect a record breaking number of performer applications worldwide and are hosting our weekender at the La Cité Francophone L'UniTheatre and will again be bringing in an exciting world-class line up of diverse headliners and Canadian feature performers.

We're looking forward to our upcoming year and are thrilled your company will be able to join us, as we aim to reach new heights, and celebrate the revival of burlesque in the Edmonton arts community. Please get in touch if you have any questions about our sponsor packages. We are open to any comments and ideas to help tailor packages to your companies needs. Thank you again for your interest.

***Evangeline Cachet***

Sponsorship Manager

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# *Item and Event Sponsorship*

## **Lanyards > \$150 (2 available)**

- Your company logo on the back of all souvenir lanyards worn by all performers and volunteers during the festival.
- Link and logo presence on website main page, festival guide and shout out on our social media

## **Wristbands > \$250 (2 available)**

- Your company logo on all Tyvek event wristbands that all attendees wear during the festival and fundraisers
- Link and logo presence on website main page, festival guide and shout out on our social media

## **Tote bags > \$400 (1 available)**

- Your company logo on the back of all festival tote bags which are given to all performers and VIP
- 10 complimentary tote bags
- Link and logo presence on website main page, festival guide and shout out on our social media

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## **Golden Beaver Award Sponsor >\$500 (1 available)**

- Opportunity to provide sponsored gifts to award winner
- Verbal promotion whenever the award is announced at our showcases and social media
- Sponsor gift opportunities to participants, judges, volunteers, patrons
- Link presence on website main page and award information page and festival guide
- 2 complimentary VIP passes to the festival and 2 additional VIP tickets to the night the award is presented
- Special ticket discount code for your company clientele

## **Workshop Sponsor > \$600 (1 available) or 2 day studio space sponsorship**

- Your supplied company banner on the wall of all workshops and on the website ticketing
- Verbal mention during Thursday and Friday showcases when workshops are announced
- Company mention under the workshop schedule in festival program
- Opportunity to provide sponsored gifts for workshop attendees and instructors
- Link presence on website main page and festival guide and shout out on our social media
- 2 complimentary VIP passes to the festival and 1 workshop day pass
- Special ticket discount code for your company clientele

## **Burlesque Bunny Competition Sponsor > \$1000 (1 available)**

- Opportunity to provide sponsored gifts to competition winners (1st Place, 2nd Place, Superlative awards)
- Verbal promotion by the host whenever the Competition is announced
- Banner space in the festival foyer for all three showcases
- Your logo banner on the side stage during the Competition
- Link presence on the website main page, Bunny information page and shout out on our social media
- Full size ad space in Festival Guide and YEG Burlesque Guide
- 3 complimentary VIP passes to the festival and 4 additional VIP tickets to the Competition showcase
- Special ticket discount code for your company clientele

## **Presenting Holiday Event Sponsor > \$1500 (1 available per event)**

- Your company will be the sole sponsor for one of our exciting Christmas or Valentines events
- Your company name and logo as the presenter of the event on all print and websites
- Your provided company banner/image on stage
- Verbal promotion by the host throughout the evening
- Sponsor gift opportunities to performers, volunteers and patrons
- Vending opportunities
- Full size ad space in Festival Guide and YEG Burlesque Guide
- 10 VIP tickets and reserved seating to the sponsored event (negotiable) and 2 VIP Passes to the Festival
- Special ticket discount code for your company clientele

### **Performer Honorarium Sponsor > \$3000 (2 available)**

- Your company will be the proud sponsor of honorariums for all the performers in the festival, distributed equally
- Utmost appreciation from all the performers for helping them offset costs of travel and accommodations
- Sponsorship note opportunity given with honorariums
- Full page advertisement in Festival Guide and YEG Burlesque Guide
- Premium banner presence on website front page
- Premium centered logo on EBF poster and full back handbills- citywide distribution
- Verbal promotion by host during show all three showcase nights
- Thank you post for your Company and link through social media (Facebook, Instagram) before festival
- Your business cards or postcards placed at all fundraisers for the rest of the year
- Your logo banner hung side-stage or projected on the background during all festival nights
- Opportunity to add product samples/merchandise to performer gift bags
- 6 Festival merchandise gift sets
- 6 VIP passes to the festival and Fundraisers
- Special ticket discount code for your company clientele

## ***Packaged Sponsorships***

Custom sponsor packages are available if these do not suit your needs.

### **GLITTER SPONSOR > \$500 (6 available)**

- Half Page Advertisement in Festival Program
- Link presence on website main page
- Logo presence on EBF promotional poster - citywide distribution
- Company mention and link through social media (Facebook, Instagram) before festival
- Banner space in the festival foyer
- Opportunity to add Product samples/merchandise to performer gift bags
- 2 Festival merchandise gift sets
- 2 General passes to the festival
- Special ticket discount code for your company clientele

### **SEQUIN SPONSOR > \$1,000 (4 available)**

- Full Page Advertisement in Festival Guide and YEG Burlesque Guide
- Premium banner presence on website main page
- Logo presence on EBF promotional poster - citywide distribution
- Company mention and link through social media (Facebook, Instagram) before festival
- Verbal promotion by host during show on the main Thursday and Friday nights
- Your logo banner hung side-stage during all festival nights
- Opportunity to add product samples/merchandise to performer gift bags
- 3 Festival merchandise gift sets
- 3 VIP Passes to the festival
- Special ticket discount code for your company clientele

### **CRYSTAL SPONSOR > \$2,500 (1 available)**

- Full back page advertisement in Festival Guide and YEG Burlesque Guide
- Premium banner presence on website front page
- Premium centered logo on EBF poster and full back handbills- citywide distribution
- Verbal promotion by host during show all three showcase nights
- Company mention and link through social media (Facebook, Instagram) before festival
- Your business cards or postcards placed at all fundraisers for the rest of the year
- Your logo banner hung side-stage or projected on the background during all festival nights
- Opportunity to add product samples/merchandise to performer gift bags
- Logo presence at fundraiser shows
- 6 Festival merchandise gift sets
- 6 VIP passes to the festival and Fundraisers
- Special ticket discount code for your company clientele

## *Presenting Alcohol Sponsor*

Liquor bar stock, merchandise for all gift bags for performers and VIP bags, bar supplies (1 available)  
(Availability dependant on venue liquor rules)

- Full front inner page advertisement in Festival Guide
- Premium banner presence on website front page
- Premium centered logo on EBF poster and full back handbills- citywide distribution
- Verbal promotion by host during show all three showcase nights
- Exclusive specialty cocktail
- Company mention and link through social media (Facebook, Instagram) before festival
- Your business cards or postcards placed all fundraisers for the rest of the year
- Your logo banner present in the foyer during all festival nights
- Opportunity for bartenders to wear provided liquor branded attire
- Opportunity to add product samples/merchandise to performer gift bags
- Logo presence at fundraiser shows
- 4 complimentary VIP passes and reserved seating at the festival
- 4 Festival merchandise gift sets
- Special ticket discount code for your company clientele

## *Donations*

Donations are an integral part of the festival as we give gifts to all performers, volunteers and patrons for their support.

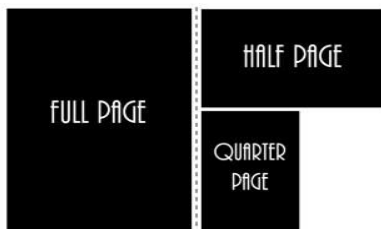
We can place donated gifts in:

- Thank you gift bags for performers/volunteers (approx. 80-200 bags)
- Gift Bags for VIP ticket holders (approximately 150 bags)
- Items to add to raffles and auctions (approximately 1-10 items)

All donations give you:

- An interesting way to advertise your company to patrons and international performers
- Verbal promotion by host for raffle/auction donations
- Company promotion on social media (Facebook, Instagram)
- Opportunity to display your logo banner in the foyer of all showcase nights
- Link presence on our website home page

## *Festival Program Advertising*



Quarter Page Ad > \$120

Half Page Ad > \$200

Full Page Ad > \$350

Artwork deadline August 15

Visit <http://edmontonburlesquefest.com/apply/advertise/> to submit information.

To submit your sponsorship or donation, please visit the form at  
<http://edmontonburlesquefest.com/apply/sponsor/>

Or contact Evangeline Cachet at [edmburlesquefest@gmail.com](mailto:edmburlesquefest@gmail.com)

If you'd like more information about the Edmonton Burlesque Festival, please visit our website at  
<http://edmontonburlesquefest.com/>