

EDMONTON BURLESQUE FESTIVAL

Thank you for your interest in sponsorship. The Edmonton Burlesque Festival is a not-for-profit weekend extravaganza celebrating all things burlesque, vaudeville and fabulous. It is aimed at the local, national and international theatre and arts community. The long weekend encompasses ingénues and impresarios, the avant-garde and outrageous, in a series of intimate evening showcase feature events. The fun continues with events such as workshops, brunches and competitions! The long weekend encompasses ingénues and impresarios, the avant-garde and outrageous, in a series of intimate showcase and feature events including workshops and competitions! The spotlights of our festival are the Burlesque Bunny Competition, the Golden Beaver Award and the Judith Stein Scholarship.

Our last year was extremely successful boosting over 500 attendees and 70 performer applications from all over the world. Surveys show 95% of the second year attendees were very happy with the festival. The feature international performers all gave rave reviews which have relayed back to their local communities. This year we peaked at 100 performer applications worldwide and is hosting our weekender at the Royal Alberta Museum once again, featuring a larger capacity, more space and a very exciting diverse line up.

We're looking forward to our upcoming year and are thrilled your company will be able to join us as we aim to reach new heights and celebrate the revival of burlesque in the local arts community.

EBF Sponsorship team
edmburlesquefest@gmail.com

Item and Event Sponsorship

Here are item and event targeted sponsorship items that will help us offset costs and offers you a fun way to advertise your company's support.

Lanyards > \$150 (3 available)

- Your company logo on the back of all souvenir lanyards worn by all performers and volunteers during the festival.
- Link presence on website main page

Wristbands > \$150 (2 available)

- Your company logo on all Tyvek event wristbands that all weekend pass attendees wear during the festival.
- Wristbands are also used during all fundraising events
- Link presence on website main page

Tote bags > \$400 (1 available)

- Your company logo on the back of all EBF tote bags which are given to all performers and VIP
- 5 Complimentary tote bags
- Sponsor gift opportunities
- Link presence on website main page

Workshop Sponsor > \$250 (4 available)

- Your supplied company banner on the wall of all workshops and on the website ticketing
- Verbal mention during Friday showcase when Workshops are announced.
- Company mention under the workshop schedule in festival program and web
- Opportunity to provide sponsored gifts for workshop attendees and instructors
- Link presence on website main page

Golden Beaver Awards Sponsor >\$400 (1 available)

- Opportunity to provide sponsored gifts to award winner
- Verbal promotion whenever the award is announced
- Sponsor gift opportunities
- Link presence on website main page and award information page
- Two complimentary VIP ticket to the night the award is presented

Fundraiser Event Sponsor > \$600 (4 available)

- Your company will be the sole sponsor for one of our exciting fundraising events
- Your company name and logo as the presenter of the event on all print and web work
- Your provided company banner/image on stage
- Verbal promotion by the host throughout the evening
- Sponsor gift opportunities
- Vending opportunities
- Link presence on website main page
- Six complimentary VIP tickets and table reservation (when available) to the event.

Burlesque Bunny Competition Sponsor > \$900 (1 available)

- Your company will be the sole sponsor for the Burlesque Bunny Competition.
- Verbal promotion by the host whenever the Competition is announced.
- Sponsor gift opportunities
- Banner space in the festival foyer
- Your logo banner on the side stage during the Competition.
- Link presence on the website main page and information page
- Two complimentary VIP tickets to the Thursday night Competition

Sponsor Packages

Custom sponsor packages are available if these do not suit your needs. Please contact edmburlesquefest@gmail.com to let us tailor a package for you.

GLITTER SPONSOR > \$500 (6 available)

- Half Page Advertisement in Festival Program
- Link presence on website main page
- Logo presence on EBF promotional poster – citywide distribution
- Company mention and link through social media (FB, Twitter, Instagram) before festival
- Banner space in the festival foyer
- Opportunity to add Product samples/merchandise to performer gift bags
- Two complimentary general passes to the festival
- Two Festival T-Shirts

SEQUIN SPONSOR > \$1,000 (4 available)

- Full Page Advertisement in Festival Guide.
- Premium banner presence on website main page
- Logo presence on EBF promotional poster -- citywide distribution
- Company mention and link through social media (FB, Twitter, Instagram) before festival
- Verbal promotion by host during show on the main Thursday and Friday nights
- Your logo banner hung side-stage during all festival nights
- Opportunity to add product samples/merchandise to performer gift bags
- Three complimentary VIP Passes and reserved seating the festival
- Three Festival T-Shirts

CRYSTAL SPONSOR > \$3000 (1 available)

- Full back page advertisement in Festival Guide
- Premium banner presence on website front page
- Premium centered logo on EBF poster and full back handbills- citywide distribution
- Verbal promotion by host during show all three showcase nights
- Company mention and link through social media (FB, Twitter, Instagram) before festival
- Your business cards or postcards placed all fundraisers for the rest of the year
- Your logo banner hung side-stage during all festival nights
- Opportunity to add product samples/merchandise to performer gift bags
- Logo presence at fundraiser shows
- Five complimentary VIP passes and reserved seating at the festival
- Five Festival T-Shirts

Presenting Alcohol Sponsor

> Full liquor bar stock, merchandise for all gift bags for performers and VIP bags, bar supplies (1 available)

- Full front inner page advertisement in Festival Guide
- Premium banner presence on website front page
- Premium centered logo on EBF poster and full back handbills- citywide distribution
- Verbal promotion by host during show all three showcase nights
- Exclusive specialty cocktail
- Company mention and link through social media (FB, Twitter, Instagram) before festival
- Your business cards or postcards placed all fundraisers for the rest of the year
- Your logo banner present in the foyer during all festival nights
- Opportunity for bartenders to wear provided liquor branded attire
- Opportunity to add product samples/merchandise to performer gift bags
- Logo presence at fundraiser shows
- Five complimentary VIP passes and reserved seating at the festival
- Five Festival T-Shirts

Donations

Donations are an integral part of the festival as we give gifts to all performers, volunteers and patrons for their support.

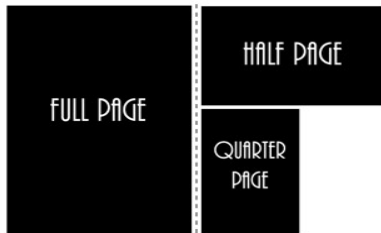
We can place donated gifts in:

- Thank you gift bags for performers/volunteers (approx. 80-200 bags)
- Gift Bags for VIP ticket holders (approximately 150 bags)
- Items to add to raffles and dutch auctions (approximately 1-10 pieces)

All donations give you:

- An interesting way to advertise your company to patrons and international performers
- Verbal promotion by host for raffle/auction donations
- Photographed image of your gift on social media for all bags (Facebook, Instagram, Twitter)
- Opportunity to display your logo banner in the foyer of all showcase nights
- Link presence on our website home page

Festival Program Advertising



Quarter Page Ad > \$120
Half Page Ad > \$200
Full Page Ad > \$350

Artwork deadline July 31

Visit <http://edmontonburlesquefest.com/apply/advertise/> to submit

To submit your sponsorship or donation, please visit the form at:

<http://edmontonburlesquefest.com/apply/sponsor/>

If you'd like more information about the Edmonton Burlesque Festival, please visit

<http://edmontonburlesquefest.com/>